

**ROYAL ENFIELD**

**BULLET**  
**• 350 •**

**A MOTORCYCLING ICON SINCE 1932**





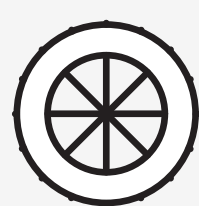
**What started in 1932 continues to deliver pure motorcycling experiences across generations of riders. Bullet, the quintessential Royal Enfield, is today the longest running motorcycle in history to be in production. A unique hand-painted pinstriped tank, the distinct thump and a standing testimony to Royal Enfield's philosophy of simple design and resilient build make the Bullet a living legacy on two wheels.**





# Iconic Design

With a 346cc, single-cylinder, air-cooled, fuel-injected engine, mated to a five-speed manual gearbox, the Bullet has been tuned to deliver superior refinement and performance. The handcrafted chrome detailing and the signature Royal Enfield hand-painted pinstripes make for one exceptional looking machine, that captures the virtually unchanged experience of riding the Bullet - Pure Nostalgia.

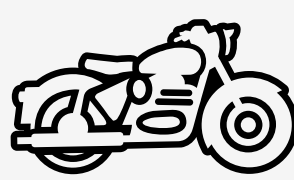


## Tyres front

3.25X19 - 54P

## Tyres rear

3.25X19 - 60P



## Kerb weight

Bullet 350 - 186kg

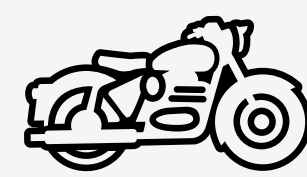
Bullet ES - 191kg

(without 90% fuel & oil)



## Fuel capacity

13.5 l



## Wheelbase

1395 mm

## Length

2170 mm

## Width

810 mm

## Height

1120 mm

(without mirrors)





# Legendary Dependability

Trusted for its ruggedness and performance through decades by generations of riders, the Bullet is ready for every ride, from daily commute to the trip of a lifetime. With maximum torque of 28Nm @4000 RPM and maximum power of 19.1 bhp @ 5250 RPM, the Bullet provides stable cruising on long hauls or easy manoeuvring through city traffic. Turning heads since 1932, is the distinctive and unmistakable thump that carries forward the legacy of a golden era of motorcycling.



## Lubrication

Wet sump

## Engine oil

Semi-synthetic  
SAE 15W 50 API,  
SL grade & above  
JASO MA2

## Air cleaner

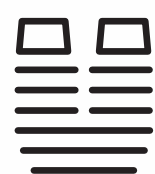
Paper element

## Fuel supply

Electronic fuel injection

## Engine start

Kick Start for KS X & STD  
Electric Start for ES X



## Bore x stroke

70 mm x 90 mm

## Engine

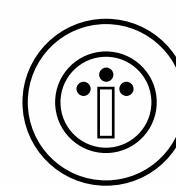
Single cylinder 4 stroke,  
air cooled, fuel injection

## Displacement

346 cc

## Compression ratio

8.5 : 1



## Ignition system

Electronic ignition  
ECU/Variable

## Clutch

Wet multiplate (6 plate)

## Gearbox

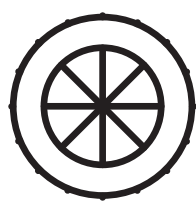
5-speed constant mesh





# Majestic Stance

The comfortable seat height of 800 mm of the Bullet lets you be seated in a commanding posture. The Bullet features a single downtube chassis and a high-specification suspension, which offers the perfect combination of timeless styling and dynamic performance. With a ground clearance of 135 mm, you are comfortably placed to ride more and ride far, no matter the distance or the terrain.



## Front suspension

Telescopic, 35 mm forks,  
130 mm travel



## Front brakes

280 mm disc, 2-Piston  
calliper with ABS

**ABS**  
DUAL CHANNEL

Single channel  
(Front Brake)

## Rear suspension

Twin shock absorbers with  
5 step adjustable preload,  
80 mm travel

## Rear brakes

153 mm drum, single  
lead internal expanding





# COLOURS

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## BULLET 350

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**Onyx Black**



**Black**



**Bullet Silver**

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## BULLET 350 ES

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**Regal Red**



**Royal Blue**



**Jet Black**



**Genuine  
Motorcycle  
Accessories**

# **MAKE THE ICON YOUR OWN**

**Accessorise your Royal Enfield Bullet  
with protection, utility and style.**



**Seamless integration**

Engineered to fit perfectly and easily to your Royal Enfield.



**Assured Warranty**

2-years warranty for complete peace of mind.



**Fully Homologated**

Approved and certified by concerned authorities. Meets all quality and safety standards.







# PROTECTION

## SILVER AIRFLY ENGINE GUARD

1990633



## BLACK STRAIGHT ENGINE BAR

1990603



## SILVER TRAPEZIUM ENGINE GUARD

1990635



## BLACK ADVENTURE HANDGUARDS

1990211



## BLACK HEADLIGHT GRILLE

1990664



## SILVER SUMP GUARD

1990677



Please Note: Headlight Grill (1990664) is not for highway use.





## COMFORT AND BODYWORK

**TOURING  
DUAL SEAT**

1990606



**OIL FILLER CAP,  
MACHINED, SILVER**

1990613



**OIL FILLER CAP,  
MACHINED, BLACK**

1990645



**MACHINED FRONT RESERVOIR  
CAP - DIAGONAL - BLACK**

1990652



**BRAKE RESERVOIR  
LID - DIAGONAL - SILVER**

1990653



**HEADLIGHT VISOR,  
STAINLESS STEEL**

1990625



**MACHINED TAPPET  
COVER, SILVER**

1990616



**MACHINED TAPPET  
COVER, BLACK**

1990615



**NUMBER  
BOARD, LH**

1990674





**"The basic design is built to stand up to almost anything. We loved the Bullet's charm and minimalism..It's a special motorcycle suited for a special owner."**

**-Motorcycle Cruiser, USA**

**"Press the starter button - and the motor thuds into life in a manner indistinguishable from the old one... The latest Bullet, a bike that makes a return to Enfield's core appeal.."**

**-The Daily Telegraph, September 20, 2011. Kevin Ash.**

**"Keep it around 80kph in fifth gear and you start to see exactly why Bullet owners love this brand of bike.. it is about soaking in the old world riding experience that this bike is built around."**

**-BBC Top Gear, India.**

